

# Beauty Zone/**Classified** 2011

## BEAUTY ZONE

Send a hi-resolution photo and 50 words of copy and *American Salon* will create your ad. In this special advertising section, there are four (4) ads per page. All ads are formatted on one template for visual consistency.

**Flat rate: \$1,500.00 per month (includes production)**

## CLASSIFIED

Reach 100,000 salon owners and managers across the country by placing your classified ad with *American Salon*. Simply, submit your copy and we will produce your ad. This section is ideal for start-ups, new products, small businesses and those companies looking the reach the largest sector of the beauty industry at the the best price.

Per column inch for display	B&W	Two-color	Four-color
Classified ads (min. 1" display) . . . . .	\$220 . . . . .	\$245 . . . . .	\$270 . . . . .
Per column inch 3x insertion . . . . .	\$210 . . . . .	\$235 . . . . .	\$260 . . . . .
Per column inch 6x insertion . . . . .	\$200 . . . . .	\$225 . . . . .	\$250 . . . . .
Per column inch 12x insertion . . . . .	\$175 . . . . .	\$200 . . . . .	\$230 . . . . .
Per column inch 18x insertion . . . . .	\$155 . . . . .	\$180 . . . . .	\$205 . . . . .

**PLEASE NOTE:** Cancellation not accepted after space closing date.

### 2011 Closing Dates For Beauty Zone and Classified\*

	Jan	Feb	March	April	May	June
<b>Space</b>	11.18.10	12.14.10	1.17 .11	2.21.11	3.21.11	4.18.11
<b>Materials</b>	11.29.10	12.21.10	1.20.11	2.24.11	3.24.11	4.21.11
	July	August	Sept	Oct	Nov	Dec
<b>Space</b>	5.20.11	6.17.11	7.18.11	8.19.11	9.19.11	10.24.11
<b>Materials</b>	5.25.11	6.22.11	7.21.11	8.24.11	9.22.11	10.27.11

For more information contact Kristine Compton at 323-966-4662 or [kcompton@questex.com](mailto:kcompton@questex.com)

\*subject to change