

Editorial Calendar 2012

ISSUE	CLOSING DATES*	EDITORIAL	SUPPLEMENTS
JANUARY 2012	10.04.11	<ul style="list-style-type: none"> • Damage control/Haircare • Volumizers 	
FEBRUARY 2012	11.03.11	<ul style="list-style-type: none"> • Thinning hair/Scalp treatments • Haircolor 	<ul style="list-style-type: none"> • Education: Get Smart
MARCH 2012	12.05.11	<ul style="list-style-type: none"> • Heat stylers/Protectors • Decor 	
APRIL 2012	1.03.12	<ul style="list-style-type: none"> • Bridal trends • Thermal appliances 	<ul style="list-style-type: none"> • Going Green
MAY 2012	2.01.12	<ul style="list-style-type: none"> • Color care • Solar power/Summer hair and skincare 	
JUNE 2012	2.29.12	<ul style="list-style-type: none"> • Manicures • Pedicures 	
JULY 2012	3.28.12	<ul style="list-style-type: none"> • Keratin treatments/Straighteners • Shears/Clippers 	<ul style="list-style-type: none"> • Diversion Report
AUGUST 2012	4.23.12	<ul style="list-style-type: none"> • Haircolor • Strong finishers 	
SEPTEMBER 2012	5.25.12	<ul style="list-style-type: none"> • Oils • Add-on services 	
OCTOBER 2012	6.25.12	<ul style="list-style-type: none"> • Holiday gift guide • Texture/Waves 	<ul style="list-style-type: none"> • Men
NOVEMBER 2012	7.30.12	<ul style="list-style-type: none"> • Shine enhancers • Wigs/Extensions 	
DECEMBER 2012	8.29.12	<ul style="list-style-type: none"> • Clockwatchers/Anti-aging beauty • Problem/Solution 	

*subject to change